

## Welcome to the 2nd SMARTMOBAIR newsletter!

As we move into the next phase of SMARTMOBAIR, our partnership continues to advance toward smarter, cleaner and more inclusive mobility in the ADRION region.

In this second edition, we showcase the progress made in preparing the pilot implementations, the active collaboration within our **Stakeholder Working Groups**, and the valuable knowledge generated through the **project's first-year deliverables**.

At the same time, the consortium strengthens its **outreach and visibility**, actively participating in events and exchanges that promote dialogue, knowledge transfer and wider engagement with the sustainable mobility community.

Explore the latest updates and follow our journey toward smarter mobility for all.

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# Stakeholder Working Groups Across the ADRION Region Prepare Pilots for Implementation

Over the past months, all **SMARTMOBAIR pilot cities** have been actively organising their **Stakeholder Working Group (SWG) meetings**, creating a structured, collaborative space where **local authorities, technical partners, mobility experts, and system providers** come together. Across the region, these meetings have focused on:

- **refining** the technical design of each pilot's ITS solution,
- **identifying** suitable installation locations based on local mobility patterns,
- **aligning** municipal services with system suppliers,
- **setting clear timelines** for installation, testing, and data collection, and
- **ensuring** that each pilot reflects local needs while following a shared strategic approach across cities.

The SWGs are a cornerstone of the SMARTMOBAIR governance model. They ensure that each city's smart mobility solution is locally validated, technically sound, and co-created with relevant stakeholders, paving the way for successful deployment in the upcoming period.

## Pilot Cities



# First-Year Deliverables: Insights & Tools for Smarter Urban Mobility

During the first year, **SMARTMOBAIR** produced a series of analytical and technical deliverables that prepared the ground for efficient pilot implementation and contributed valuable knowledge to the wider sustainable mobility community.

## These outputs include:

### ✓ **Report on Availability of Mobility-related Data and Problems**

Offering insights into the role of mobility-related data in planning and implementing effective smart mobility solutions within the Adriatic-Ionian region.

### ✓ **Analysis of Drivers and Barriers to Smart Mobility Solutions Uptake in the Adriatic-Ionian area**

Addressing barriers to the deployment of sustainable mobility solutions.

### ✓ **Smart Mobility Planning and Regulatory Gap Assessment**

Helping cities structure their SWGs, encourage participation, and co-design solutions with local communities and institutions.

### ✓ **Technology Gap Assessment**

Analysing smart mobility readiness across six pilot territories and identifying pathways for future scaling and integration.

### ✓ **Factsheets on Adoptable Smart Mobility Technologies**

Technology gap assessment upon earlier project deliverables and preparatory activities, the report consolidates prior insights and introduces a dedicated assessment framework. Available in all partners languages.

### ✓ **Communication Strategy**

Outlining the overall framework for dissemination, visibility, stakeholder engagement, and long-term impact.

### ✓ **Technical Specification of SMARTMOBAIR Intelligent Transport System Technologies**

On the one hand, it aims at selecting and tailoring the identified solution to the peculiarities of pilot territories, and on the other hand, it ensures the standardisation of pilot implementation and their comparability in terms of achieved outcomes.

Together, these deliverables function as the project's knowledge backbone, equipping cities with the insights, methodologies, and technical clarity needed to implement smart mobility solutions effectively and sustainably.

[READ AND DOWNLOAD THE DELIVERABLES HERE](#)

## SMARTMOBAIR in Motion: Outreach & Awareness Highlights



**SMARTMOBAIR | WORLD ENVIRONMENT DAY**



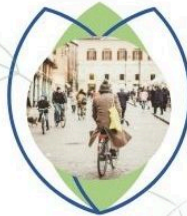
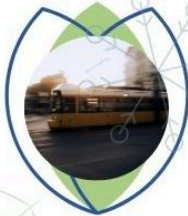
## Interreg IPA ADRION Info Days

Belgrade, 19 May 2025



On behalf of **everyone** involved in the  
**SMARTMOBAIR** project, we wish you

**A Merry Christmas  
& A Happy New Year!**



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