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**SMARTMOBAIR**

**IPA** ADRION

## Welcome to the SMARTMOBAIR newsletter!

Can smart mobility and intelligent transport systems become the key to cleaner air and climate-resilient cities across the Adriatic-Ionian region? Follow the [SMARTMOBAIR journey](#) as we work with 7 urban areas to tackle the region's common mobility challenges — from congestion and emissions to outdated transport planning tools. Together, we're piloting data-driven, intelligent transport systems that aim to reshape how we move and breathe in our cities.

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## Smart Mobility in Adriatic Ionian Region Urban Areas

Over the next 36 months, we are implementing and testing 6 intelligent transport solutions in cities across the Adriatic Ionian Region. With a shared commitment to the EU Green Deal and the EUSAIR Strategy, our goal is to create a replicable framework for smart mobility, tailored to local realities and driven by data.

## Project Objectives

- 1 Reduce traffic congestion and air pollution
- 2 Foster collaboration across the Adriatic-Ionian region
- 3 Improve urban mobility systems through Intelligent Transport Systems (ITS)
- 4 Align with the European Green Deal to enhance climate resilience

## Pilot Cities



## Key Activities



## Financial Information





## Kick-off meeting

14-15 October 2024

Trieste

**SMARTMOBAIR** officially launched with an energizing kick-off meeting on October 14–15, 2024, at Area Science Park in Trieste, Italy, marking the beginning of an ambitious journey toward smarter mobility in the Adriatic-Ionian region!

## Together for Smarter Mobility! Meet the Partners



[Area Science Park](#)



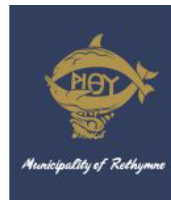
[The Provincial  
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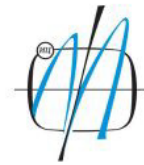
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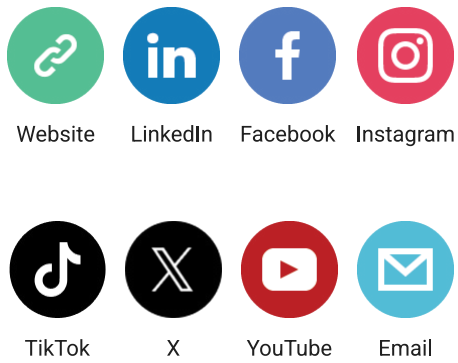
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