

SMARTMOBAIR Project

SMARTMOBAIR, or “Smart Mobility in Adriatic Ionian Region Urban Areas”, is an Interreg IPA Adrion initiative aimed at enhancing sustainable and smart urban mobility across the Adriatic-Ionian region. The project tackles pressing challenges such as traffic congestion and air pollution by implementing intelligent transport systems (ITS), promoting cleaner transport options, and fostering cross-border collaboration among 15 diverse partners. By aligning with the European Green Deal, SMARTMOBAIR aims to create an efficient and sustainable transport network that benefits residents and protects the environment.

Expected Key Results:

1. Implementation of six pilot actions to test and validate innovative mobility solutions.
2. Development of transnational guidelines for integrating ITS into Sustainable Urban Mobility Plans (SUMP).
3. Creation of monitoring tools and indicators to evaluate mobility system improvements.
4. Increased stakeholder capacity through training workshops and knowledge-sharing initiatives.

EU Financial Support:

The total project budget amounts to €1,373,025.60, of which €1,167,071.75 is financed through Interreg IPA ADRION funding.

Project Duration:

The SMARTMOBAIR project spans a period of 36 months, enabling the delivery of impactful and scalable solutions for urban mobility in the Adriatic-Ionian region.

Official Website:

<https://smartmobair.interreg-ipa-adrion.eu/>

Official Social Media:

[Facebook](#) [Instagram](#) [LinkedIn](#) [Youtube](#) [Tiktok](#) [X](#)

